

## PERSONAL INFORMATION



Name: Miroslav Krekac

Date of Birth: December the 18th, 1987

Nationality: slovak

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## SHORTLY ABOUT ME

I'm creative, I do my job with love to online & digital.

In technological progress I see amazing opportunities to improve the lives of all of us. I love projects, which make sense and I also give my full care to the very result. I believe, that the only limit of new technologies, is our imagination.

## PROFESSIONAL BACKGROUND

## WORK EXPERIENCE

JULY

2013 - PRESENT

PRODUCT MANAGER

E.M.A. EUROPE | PRAGUE

## RESPONSIBILITIES

In the company, I participate in creating strategies of developing business services. I design the technical solutions and its implementation with the development team. Besides that, I manage, monitor, analyze and report my assigned portfolio of products and services. Sometimes I also design wireframes or the first graphic layouts. I come with new ideas and ways to expand our portfolio. Then I implement these ideas and cover its project development. I communicate and meet with our business partners and suppliers and, if necessary, I provide technical support of our services.

Our company is one of the leading businesses in central Europe in the field of internet, voice and mobile added value services. In Czech Republic, it is a leader in the field of entertainment services on the phone and it collaborates with all the major media and publishers.

SEPTEMBER JULY

2007 - 2013

GRAPHIC DESIGNER

NELSON SERVICES | ŽILINA

## RESPONSIBILITIES

My role was the first contact with client, usually corporate clients, to whom we created websites or full corporate identity. Usually I designed wireframes of the future solutions, including marketing strategies. I created mostly webdesigns but sometimes also print materials, like leaflets, brochures, letterheads, business cards, exterior billboards and other services related to corporate identity. I also coded the solutions, which I had designed, into HTML & CSS. After completion, I also used to process the web-analysis and advanced SEO settings.

NELSON Services is a local internet service providers (based on optical fibers). With almost 10K customers in Žilina and Trenčín county it is a significant company in the region. Thanks to its own technical background, the company provides also the advertising agency services, webhosting and printing services.

MARCH AUGUST

2005 - 2007

EXTERNAL GRAPHIC DESIGNER

GFXPULSE | POVAŽSKÁ BYSTRICA

## RESPONSIBILITIES

External cooperation was based on irregular graphic-materials processing, especially web-designs, based on predetermined criteria. I also coded those templates into HTML & CSS and worked with CM Systems.

GFX Pulse company deals with development of websites, e-shops, web portfolio, mobile applications and other digital development services.

SEPTEMBER JUNE

2011 - 2013

UNIVERSITY OF ZILINA, SLOVAKIA

MEDIAMATICS AND CULTURAL HERITAGE

BACHELOR (2 YEARS)

## ABOUT MEDIAMATICS

Mediamatics is a border, humanities-oriented scientific discipline, that studies basic categories, patterns of communication and the consequences of the convergence of telecommunication technology, informatics, electronic media and computer networks to intrapersonal and interpersonal, social and multicultural forms of communication.

Final thesis: Advertising slogan - A way to success

In other words, it oscillates between the technical and social aspect of information technology. Students have a choice of several study-subtypes, I chose media-management, which I completed in two years, thanks to combining the second and the thirds year of study.

SEPTEMBER JUNE

2004 - 2007

STATE LANGUAGE SCHOOL

POVAZSKA BYSTRICA, SLOVAKIA

## ENGLISH LANGUAGE

Regular courses of English, in the range of 3 hours weekly. English, that I studied here, was just as an additional grammar-school study, without national examination. The achieved level: B2.

SEPTEMBER JUNE

2003 - 2007

GYMNASIUM

POVAZSKA BYSTRICA, SLOVAKIA

## SCHOOL DESCRIPTION

Gymnasium in Považská Bystrica is one of the three schools in Slovakia, which implement new grammar school education. The new school-education program aims to developing the key competencies, that its graduates need for personal development and social inclusion. One of those core competencies is the digital and communicative competence.

WHAT AM I BEST AT

## SKILLS &amp; KNOWLEDGE

## SOFTWARE AND TECHNOLOGY



## CERTIFICATES



Google AdWords certified professional

July 2014 - July 2016



ECDL certificate

April 2007



Delegate of SCHE

June 2012 - June 2013

## LANGUAGE SKILLS

ENGLISH  
ADVANCEDCZECH  
ADVANCEDGERMAN  
BASICS